

Policy 1.03

Mission, Vision, and Strategic Directions Policy

The College maintains, periodically reviews, and updates the mission statement to serve as a statement of purpose and a guide for all of the College's decision-making. The mission statement offers insight into what the College views as the primary purpose for operation.

The College maintains, periodically reviews, and updates the vision statement which enhances the mission statement with the addition of an element of human values to inspire employees and give them a sense of purpose. The vision statement also serves as a foundational guide in the establishment of strategic directions.

The College maintains, annually reviews, and updates the strategic plan (hereafter called strategic directions) which produces fundamental decisions and actions that shape and guide what the College does and why it does it. The development, revision or deletion of one or more of the strategic directions requires extensive information gathering, an exploration of alternatives, and an emphasis on the future implications of present decisions. The strategic directions facilitate communication and participation, accommodate divergent interests and values, and foster orderly decision making and successful implementation.

The Board of Trustees annually approves the College's strategic directions. The mission and vision are referenced at every board meeting and reviewed periodically.

References

Legal References: *Enter legal references here*

SACSCOC References: 2.5; 3.1.1; 3.4.3

Cross References: Refer to Planning Committee Charter and Membership and Handbook

History

Senior Staff Review/Approval Dates: 8/5/14, 5/16/16, 02/05/2018

Board of Trustees Review/Approval Dates: 06/07/2016, 02/06/2018

Implementation Dates: *Enter date(s) here*